Subject: Lafayette medallion

Lafayette Motors Company
[Indianapolis, IN]

1920

LAFAYETTE MOTORS COMPANY
Mars Hill
INDIANAPOLIS

February 2nd, 1920.

American Numismatic Society,
Broadway, between 155th and 156th,
New York, N.Y.

The cameo design, which is being used as a trade-mark by this company, is based on a LaFayette medallion in the possession, we think, of your society. We enclose a photograph of a plaster cast of the medallion to which we refer.

We should like very much to get one of these in bronze, and we wish that you would please advise us whether or not this is available through your society and, approximately, how much it would cost us.

Very truly yours,
Leo N. Burnett
Advertising Manager.

Leo N. Burnett
E.W. - Encls.

February 7, 1920

Lafayette Motors Company
Mars Hill
Indianapolis, Ind.

Attention of Mr. Leon N. Burnett

Dear Sirs:

Your favor of February 2nd at hand concerning the Lafayette medallions in our possession. This medal was issued some years ago to the subscribers, a Circle of Friends of the Medallion. A limited number were made, and, as far as we know, none of these are now obtainable. Also the organization is out of existence. The head of this Society, and also the person responsible for issuing the medals, is Charles De Kay, 413 West Twenty-third Street, New York City. Possibly by writing him, he may be able to locate one of these medals. In fact, he is the only person we can advise you to apply to.

Very truly,

Curator.

LAFAYETTE MOTORS COMPANY
Mars Hill
INDIANAPOLIS

February 20, 1920.

Curator,
American Numismatic Society,
Broadway, between 155th and 156th,
New York, N.Y.

Dear Sir:

We were disappointed to learn that Charles deKay could not furnish us with a bronze of the LaFayette medallion, referred to in our letter of February 2nd.

If you have the original there, wouldn't it be possible to have another bronze made specially for us and at our expense?

Also, we should like to have the history of this medallion - the name of the artist and any possible facts regarding its conception and execution. The date would also be interesting.

This information will be very much appreciated we assure you.

Very truly yours,
Leo N. Burnett
Advertising Manager.

Leo N. Burnett
E.W.

February 21, 1920

Mr. Leon N. Burnett, Advertising Manager
Lafayette Motors
Mars Hill
Indianapolis, Ind.

Dear Sir:

The Lafayette medal was distributed in November, 1911, and was made by J. E. Roine. Mr. Roine worked both here and in Paris, and I am under the impression he died about four years ago.

It is against the practice of this institution to make metallic copies of any coins or medals in our possession. In this case we have no right to do it.

I am very sure that the Medallic Art Company, 34 East 28th Street, made this medal. There is a bare possibility that they might have one on hand, or be able to furnish you a copy.

I beg to remain,

Very truly yours,

Curator.